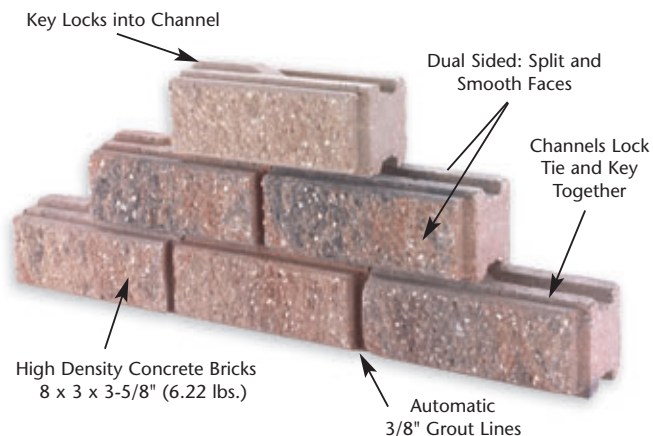


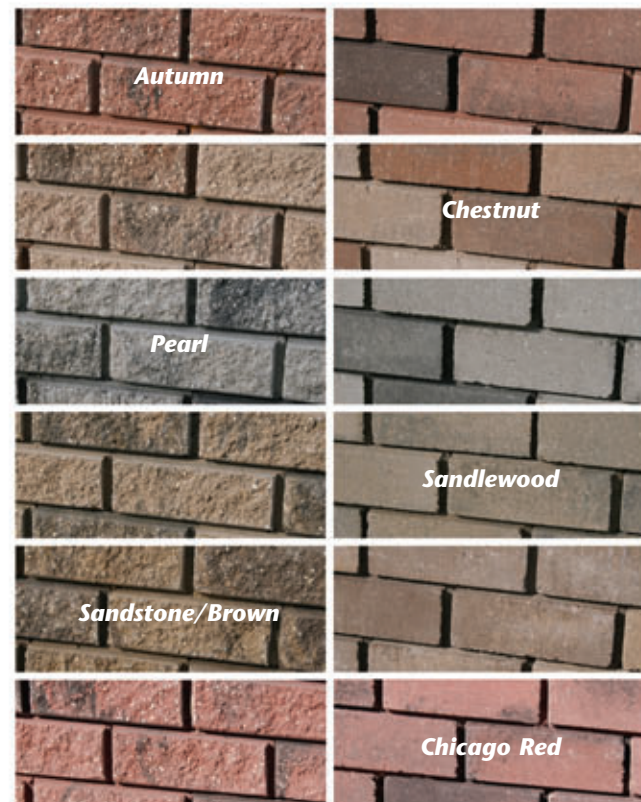
Alliance Brick... It's Soooo Simple!

This patent pending design makes Alliance Brick "The World's Simplest Brick System".



Color Selector

Alliance Brick is made from high density, solid colored concrete for lasting appearance and durability. As with any brick, Alliance Brick's blended colors can vary widely in production. Photos shown are close representatives of each color. Always select color from actual brick samples.



Split and smooth face colors without grout.



Optional Grouting

For a finished brick appearance, Alliance Brick walls can be easily grouted with a grout gun or grout bag. Simply apply grout, strike the excess with a striker tool, and brush it smooth.

If you choose to grout your Alliance Brick, use (Type C) grout and follow the manufacturers preparation and application instructions.

Alliance Brick is available at:



A Division of: Alliance Concrete Concepts, Inc.

325 Alliance Place NE, Rochester, MN 55906 • (877) 248-7456

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www.alliancebrick.com



Traditional masonry has met its match!



www.alliancebrick.com



Brick Fascia has Never Been Easier, Faster, or More Affordable!

Meet the World's Simplest Brick System!

The Alliance Brick® system is unlike any mortarless brick fascia. Its patent pending design is so simple, practically anyone can build with it.

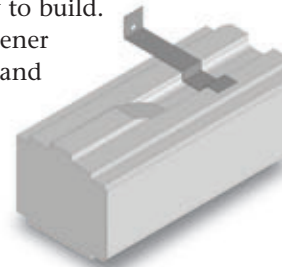
Alliance Brick's Mortarless Advantage

Alliance Brick needs NO mortar and can be built without the limitations and difficulties of mortared masonry. It installs in practically any weather without expensive masonry equipment and labor.

What is the Alliance Brick System?

Alliance Brick is made of high density concrete with a split face on one side and smooth on the other. Each brick has a interlocking Key and Channel that makes

Alliance Brick strong and easy to build. The Alliance Brick Tie is a fastener formed to tie the Brick above and below securely to your wall. The system automatically creates a 3/4" airspace so your wall breathes — helping to prevent mold.



Lastly, Alliance Brick is a gravity system that doesn't require your wall to be reinforced like competing systems that hang on the wall.

How Simple is it to Build Alliance Brick?

Start with a level brick ledge or angle iron. Then, lay your first course, leveling as you build. After you've laid your second course, tie each Brick to your wall with an Alliance Brick Tie and a 1-1/4" exterior screw. Continue to lay courses and only tie the Bricks on every third course and the top course. Corner construction is made easy with Alliance Brick's corner block sets.



Proven, Tested and Guaranteed

Alliance Brick has been thoroughly tested and engineered for lasting performance. This proven system comes with a 50 year express limited liability and transferable warranty.

50 Year Express Warranty



The worlds simplest brick system!